

Paul Huisman

As a seasoned Senior Frontend Engineer with over 15 years of coding experience, I have a proven track record of crafting beautiful and innovative software products that truly resonate with clients.

While my career started in frontend development, I eventually sought out more challenging projects and transitioned to backend development. However, my passion for frontend development was reignited in 2018 with the emergence of exciting JavaScript frameworks like React and Vue.js. Now, I proudly consider myself a full stack developer with a strong emphasis on frontend development.

Collaborating with UX/UI designers is a particular favorite of mine, as I relish the opportunity to create an exceptional user experience. I am no stranger to working with top clients such as RTL, New10, Ring, Stager, AURate, Beeld&Geluid, FrieslandCampina, Walibi, and more.

When working in scrum teams with other talented creatives, I am able to stay cool under pressure and handle realistic deadlines with ease.

PROFESSIONAL EXPERIENCE

PH Development, Rotterdam — *Freelance Senior Frontend Engineer*

NOVEMBER 2018 - NOW

Delivering high-end web applications with a focus on frontend architecture, component-based design, and user-centered development. Operating independently after 10+ years in agencies, I now collaborate directly with clients and teams to create intuitive, performant digital experiences.

For a detailed list of projects and clients, see the **Projects** section below.

Dept, Rotterdam — *Senior Web Developer*

JULY 2017 - OCTOBER 2018

Worked across a range of PHP-based platforms, including Laravel and WordPress, delivering scalable, maintainable code for major client projects. Collaborated in cross-functional teams to ensure timely and high-quality deliveries.

Hopper, Rotterdam — *Lead Developer*

JUNE 2011 - JUNE 2017

Led a team of developers, overseeing the full technical delivery of complex web projects. Acted as the bridge between developers, project managers, and clients to align product goals with robust, scalable codebases. Ensured consistent code quality and mentored junior developers.



paul@paulhuisman.com
www.paulhuisman.com

SKILLSET

Frontend Development

JavaScript (ES6+), TypeScript, React, Next.js, Vue.js, Nuxt, TailwindCSS, Vite, Motion, Responsive Design, Design Systems / Tokens, Component Architecture

Backend Development

Node.js, PHP (Laravel, Symfony), GraphQL, REST APIs, Test-Driven Development (TDD)

DevOps & Infrastructure

AWS, Azure DevOps, Terraform, Linux, CI/CD Pipelines

Tools & Workflow

Git, Scrum/Agile Methodologies, Lead Development, Cross-functional Collaboration

LANGUAGES

Dutch (native)
English (professional)

Hoppering, Rotterdam — Web Developer

JUNE 2011 - APRIL 2014

Began as a frontend developer and gradually expanded into backend development. Contributed to a variety of client-facing web applications, gaining full-stack experience and developing a strong foundation in both design implementation and backend logic.

Campagne, Rotterdam — Frontend Web Developer

JUNE 2009 - MAY 2010

Part-time working and learning the ropes as a front-end developer during my studies.

PROJECT HIGHLIGHTS

RTL - Freelance Frontend Engineer

APR 2023 - MAR 2025 | internal application

As the sole frontend engineer on a greenfield project, I was responsible for developing a cutting-edge client portal using React, Next.js, TypeScript and Vite. The application allows clients to purchase products and gain valuable insights into their display and video advertising campaigns. My role extended beyond development, as I also led the UI/UX design process, creating reusable components and crafting a polished, intuitive design from scratch. I collaborated closely with product managers to ensure the portal's features aligned with client needs, driving business success through improved user engagement and functionality.

New10 - Freelance Frontend Engineer

JAN 2022 - MAR 2023 | new10.com

At New10, a digital lending platform for SMEs backed by ABN AMRO, I was involved in enhancing the user interface and functionality of their website and backend microservices. Using React, Next.js, TypeScript, Node.js, and AWS, I worked on developing new UI features and creating reusable components that seamlessly integrated with the platform's serverless architecture. I also collaborated on the design system, implementing and maintaining design tokens to ensure visual consistency and scalability across the application. My efforts helped streamline the user experience for small businesses looking to secure loans, contributing to both frontend performance improvements and overall platform scalability.

Ring - Freelance Frontend Developer

NOV 2020 - DEC 2021 | uk-en.ring.com

During my time at Ring, I focused on developing scalable and reusable frontend components for multiple European e-commerce sites. Utilizing Liquid, PostCSS, and Vanilla JavaScript, I ensured consistency in the user experience across localized webshops. My work involved optimizing the frontend for better responsiveness and performance, ensuring customers in various regions had a seamless shopping experience while maintaining high standards of code quality and reusability.

Sprinklr – Freelance Full Stack Developer

JUNE 2020 - NOV 2020 | www.sprinklr.co

As a full-stack developer, I worked on customizing and enhancing the existing Shopify-based platform for Sprinklr. I was responsible for creating a customer login system that provided real-time order tracking, integrating a custom delivery date tool, and implementing other critical features. My work involved modern JavaScript, Liquid, and Shopify APIs, where I collaborated with the product team to ensure the platform was user-friendly and met the needs of Sprinklr's client base, which includes large enterprises in the social media management space.

Zoncoalitie— Freelance Full Stack Developer

MAY 2020 - OCT 2020 | internal application

Zoncoalitie is a platform for advising and developing solar power projects across commercial and social real estate sectors. As the lead full-stack developer, I built the application from the ground up using Laravel and Vue.js. The platform allowed clients to input detailed project data, which was then used to match them with the best solar panel offers. I was responsible for the entire development lifecycle, from initial planning to deployment, ensuring a smooth, efficient experience for users while delivering a highly functional and reliable platform.

Stager — Freelance Frontend Developer

DEC 2019 - APR 2020 | www.stager.nl

I was tasked with implementing a full-scale redesign for Stager's event management web application. Working with React and TypeScript, I redefined the user interface to ensure that event organizers had an intuitive and high-performance tool for managing everything from small performances to large festivals. The project involved enhancing the UI to provide a seamless, efficient experience, with attention to both visual appeal and usability, ultimately boosting user satisfaction and engagement.

AUrate New York — Freelance Full Stack Developer

AUG 2019 - APR 2020 | www.auratenewyork.com

For AUrate, a high-end New York-based jewelry retailer, I was responsible for continuous full-stack development. I built custom dashboards that provided in-depth production insights and advanced filtering middleware for the online store. Using Laravel and Vue.js, I also developed barcode scanning apps to streamline inventory management and assisted in enhancing the overall user experience. My contributions helped improve operational efficiency and user satisfaction, supporting AUrate's growth as a modern, customer-focused brand.

Walibi Ticketing sales — Full stack developer at Dept Agency

JANUARY 2018 - APRIL 2018 | www.walibi.nl/tickets

I led the technical integration of Walibi's ticketing sales system, linking the frontend with a legacy backend via a newly built Laravel REST API. This project required handling complex ticket ordering flows and building robust validation systems, caching mechanisms, and queuing for peak traffic (up to 400+ concurrent users). On the frontend, I used React to create a seamless ticket-purchasing experience, ensuring high performance even during high-traffic periods, which directly improved customer satisfaction and conversion rates.

Sound & Vision Institute — Senior PHP Developer at Dept Agency

OCTOBER 2017 - DECEMBER 2017 | www.beeldengeluid.nl

I worked as a senior PHP developer to help launch a new Drupal 8-based portal for Beeld & Geluid, a prominent media and cultural institute in the Netherlands. This portal was designed to serve as a central hub for both public and professional users, and I contributed by developing features that made the site more accessible and user-friendly. My work was key in ensuring the successful digital transformation of this national institution, which now offers a more modern and engaging user experience.

FrieslandCampina — Lead Developer at Hoppinger

JUNE 2016 | www.frieslandcampina.com

I was responsible for the development of FrieslandCampina's corporate website as a multi-site platform built on WordPress. I led a team in ensuring the site met global performance standards while providing a flexible content management system to accommodate multiple regional requirements. This project involved close collaboration with the client to ensure a seamless user experience across different markets, ultimately enhancing the company's digital presence.

EDUCATION

Hogeschool Rotterdam — Bachelor of Information and Communication Technology

SEPTEMBER 2005 - JUNE 2010